

# Radio Gets Results

**We asked Cheryl Tenenholtz of The Hair Condition Salon...**

**Why do you advertise with WMRC-First Class Radio???**

“We get a lot of exposure from WMRC, and the results have been phenomenal... we have people that walk in all the time to book services, buy gift certificates, and sometimes just to say hello which is exactly what we want”

**What other ways has advertising on WMRC helped the Hair Condition Salon and Spa???**

“It feels very good to be involved with the town, and with people that know the town and the people here and what their needs are. WMRC has helped provide that for us.”

**Are you pleased with your relationship with WMRC???**

“Absolutely, my company has grown as a result... and we have grown personally and professionally being a part of WMRC.”

**Any other thoughts???**

“There is no question about it, WMRC has given us a wonderful place in the community.”

# Ideas—Creativity—Success