

Radio Gets Results

We asked Josh Iioce of Realty Executives Iioce Properties...

How has WMRC helped you develop your marketing plan???

“To have someone ask what are your goals...and let me help you accomplish it, and then come back in a day or two with this whole action plan and to be able to implement it and have it be effective is just unbelievable.”

Have you noticed the results???

“I have never had anyone really come up to me and say I saw your ad in the paper, but I have everyone that I run into say they heard me on WMRC.”

Are you pleased with the results???

“I have loved what WMRC has done, the impact they had on getting our name out there quickly and effectively was amazing compared with any other media we’ve used. WMRC has really helped distinguish us as a company, and that just takes them a step ahead of everyone else.”

Any other thoughts???

“WMRC has really helped us grow our company much faster than we ever thought we could, and I don’t plan on stopping I plan on INCREASING.”

Ideas—Creativity—Success